

YMCA

YMCA CORNWALL

FUNDRAISING PACK

**Winter Appeal
2026**

ever



WHAT DOES YMCA CORNWALL DO?

Almost 150 years of supporting young people in Cornwall.

Our services

- We support young people aged **16-24**, who are homeless or at risk of homelessness.
- We offer **51 supported units of accommodation** for up to 2 years.
- Last year, we provided homes and wrap-around support to **93 young people**.

This includes help with:

- Budgeting skills
- Cooking and Independent living skills
- Employment support
- Help into education and training
- Mental health guidance



Last year, we also provided **113 free housing advice sessions** to people of all ages that needed housing advice.

Everything you need to support our Winter Appeal:

- Fundraising posters and real quotes from the young people we support
- A printable donation page (to use at fundraising events)
- How donations could help our residents
- Advice for GiftAid

**Keep young people safe, warm
and off the streets this winter.**

Keep young people safe, warm and off the streets this winter.

The Cornwall You Don't See

21,120 households waiting for
a social or affordable home

1,700 people living in temporary
accommodation

13,140 second homes

Rising rents.

A shortage of affordable housing.

The rising cost of living.

**More young people are at risk of
homelessness.**



YMCA CORNWALL



DONATE TODAY

Sources: Cornwall Council Housing Intelligence;
St Petros Homelessness in Cornwall.

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EVERYONE DESERVES TO FEEL SAFE THIS WINTER

The Cornwall you don't see. Young people facing homelessness in winter.

“Winter was a difficult time as I was rough sleeping. My main concern was finding a warm, dry and safe place to sleep.”



DONATE TODAY

How your donations could help:

One off donations:

£10 could provide a week's worth of electricity vouchers for a young person.

£25 could give a young person a Christmas present this year.

£35 could buy a slow cooker, providing warm, home-cooked meals.

£50 could provide a young person with warm clothes and new bedding.

Monthly donations:

£5 a month could buy a hot meal on a cold night for a young person.

£10 a month could help cover a young person's heating during winter.

£30 a month could stock a young person's kitchen with food essentials.

£50 a month could support group activities for connection over winter.

Keep young people safe, warm and off the streets this winter.

Help them feel valued

£25 could give a young person a Christmas present. Showing them someone cares this winter.

DONATE TODAY

Your guide to Gift Aid

Gift Aid adds a quarter to every eligible pound raised, for free. It's worth asking every sponsor whether they'd like to add it, but never worth guessing on someone's behalf.

$$\text{£1} + \text{giftaid it} = \text{£1.25}$$

Who Qualifies:

A sponsor can Gift Aid their donation if they've **paid enough UK Income Tax and/or Capital Gains Tax that year** to cover the amount being reclaimed on all their charitable giving combined, not just this donation.

In practice, this means most people in paid work or receiving a pension that's taxed will qualify. It does not include:

- **Non-taxpayers** (including some students, and anyone below the personal tax allowance)
- **Donations made by a company** (companies claim tax relief differently — don't tick the box on their behalf)
- **Money collected anonymously**, such as loose coins in a collection tin, where there's no name attached to a specific amount

What We Need From Each Sponsor:

For a declaration to be valid, we need:

- Their **full name**
- Their **home address** (at minimum, house name/number and full postcode)
- Confirmation that they're a **UK taxpayer**
- Their agreement, shown by a **ticked box**, that they want Gift Aid to be applied

What Sponsors Are Agreeing To:

By ticking the box, a sponsor is confirming that they've paid at least as much UK Income Tax and/or Capital Gains Tax that year as all the charities they've Gift Aided will claim back combined — and that if they haven't, they're responsible for paying HMRC the difference. This isn't something you or YMCA Cornwall need to verify — it's the sponsor's own declaration — but it's worth explaining if anyone asks what they're agreeing to.

A Note On Record-Keeping:

Completed sponsorship forms are our record of each Gift Aid declaration, and by law we have to keep them for several years. Please return original paper forms to the fundraising team rather than only sending us a total. We won't be able to claim Gift Aid on total figures alone.

QUERIES AND CONTACT DETAILS:

The Cornwall you don't see. **Young people facing homelessness in winter.**



If you have any questions about your fundraising activity/challenge, event planning, sponsorship, social media, marketing or safeguarding, please get in touch.

Fundraising:

blaise.hinshelwood@ymcacornwall.org

Communications:

lisa.woodruff@ymcacornwall.org



@ymca_cornwall



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01736 334820



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EVERYONE DESERVES TO FEEL SAFE THIS WINTER

The Cornwall you don't see. Young people facing homelessness in winter.



This winter, your donation could help YMCA Cornwall provide:



Safe accommodation



Hot meals, warm clothes



One to one support



Hope for the future

DONATE TODAY

"Last winter, I was sleeping in a tent and worried where I was going to go next."



ymcacornwall.org

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Registered Charity No: 3684583



Registered with
FUNDRAISING
REGULATOR

Keep young people safe, warm and off the streets this winter.

Eren

“Winter was a difficult time as I was rough sleeping. My main concern during the winter was finding a warm, dry, and safe place to sleep.”



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Keep young people safe, warm and off the streets this winter.

Resident

“During the winter, the YMCA has given me food vouchers, food donation boxes, and spare electric cards for my meter. They have also hosted Christmas Dinners. ”



DONATE TODAY



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